

HASSLE-FREE FUNDRAISING

With

Shoparoo



What is Shoparoo?

Shoparoo is a free app for iOS and Android phones that allows anyone to take pictures of their shopping receipts and earn cash donations for their schools!

Just snap a picture of your grocery receipt on your smartphone, and voila, you've made an instant cash donation! You can also take pictures of your non-grocery receipts (from clothing stores, electronics stores, restaurants, home improvement stores, etc.) for entries into Shoparoo's cash donation sweepstakes that can reward a school up to \$15,000! Parents, teachers and other supporters love Shoparoo because:

- No official registration or school coordination is required
- Parents are not forced to buy what they wouldn't normally buy
- The app makes earning money extremely quick and easy
- Grade competitions make fundraising fun for students and parents

Tens of thousands of schools across the country are using Shoparoo to pay for new supplies, classroom and playground enhancements, field trips, tuition assistance and much more.

What makes Shoparoo Different?

With nothing to buy, sell, collect, count or mail-in, Shoparoo is the most hassle-free fundraising program available. In comparison to other grocery-related fundraising programs, Shoparoo does not require you to buy specific brands or products to raise money for school. This means that EVERY shopping receipt (regardless of whether it's from the biggest super center or your Mom-and-Pop store on the corner) will earn your school an instant donation or entry into our sweepstakes!

Where does the Donation Money come From?

We are former teachers and retail industry executives who have found a novel way of matching schools' needs for financial support with major consumer brands needs for market research. Your receipt data along with the answers you provide in optional surveys are made anonymous and summarized in market research reports that brands purchase.

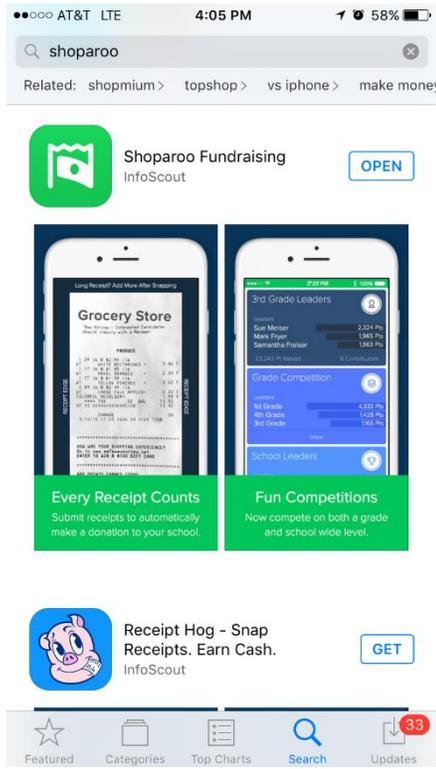
For example, these companies pay for information such as, "Families in the Phoenix area are 20% more likely than the rest of the country to shop for laundry detergent at a supercenter than a traditional grocery store." Rest assured that all research data is anonymous.

How much money can be raised with Shoparoo?

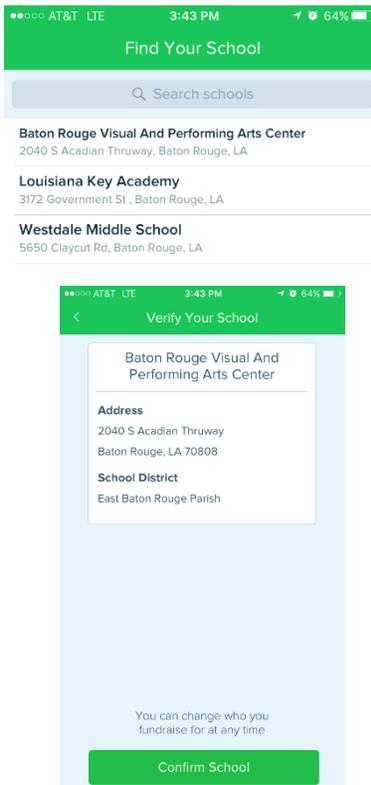
There is no limit to how much a school can raise with Shoparoo! The top earning schools last year earned thousands of dollars, just by encouraging everyone to take pictures of the day to day shopping receipts! The more supporters you have at your school, the more you'll earn. That's why schools who had someone to lead the way and spread the word to the community saw these efforts reflected in their fundraising check from Shoparoo at the end of the school year. A school with roughly 50 active participants raise ~\$1000 each year through Shoparoo!

Ok, Ok, I'll do it! HOW Can I get started right now?

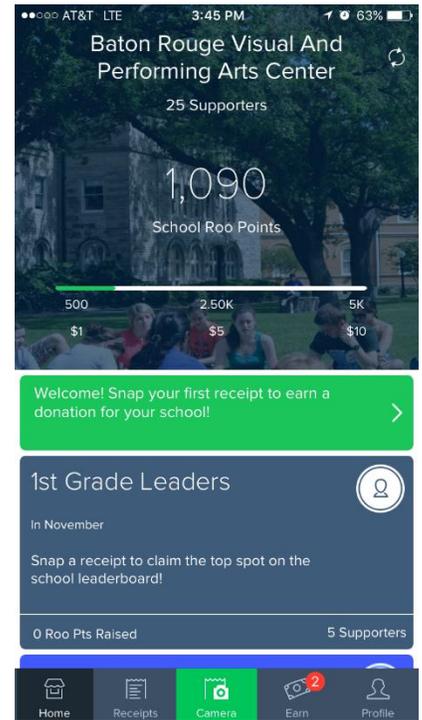
Step 1:
Download the app on the App Store



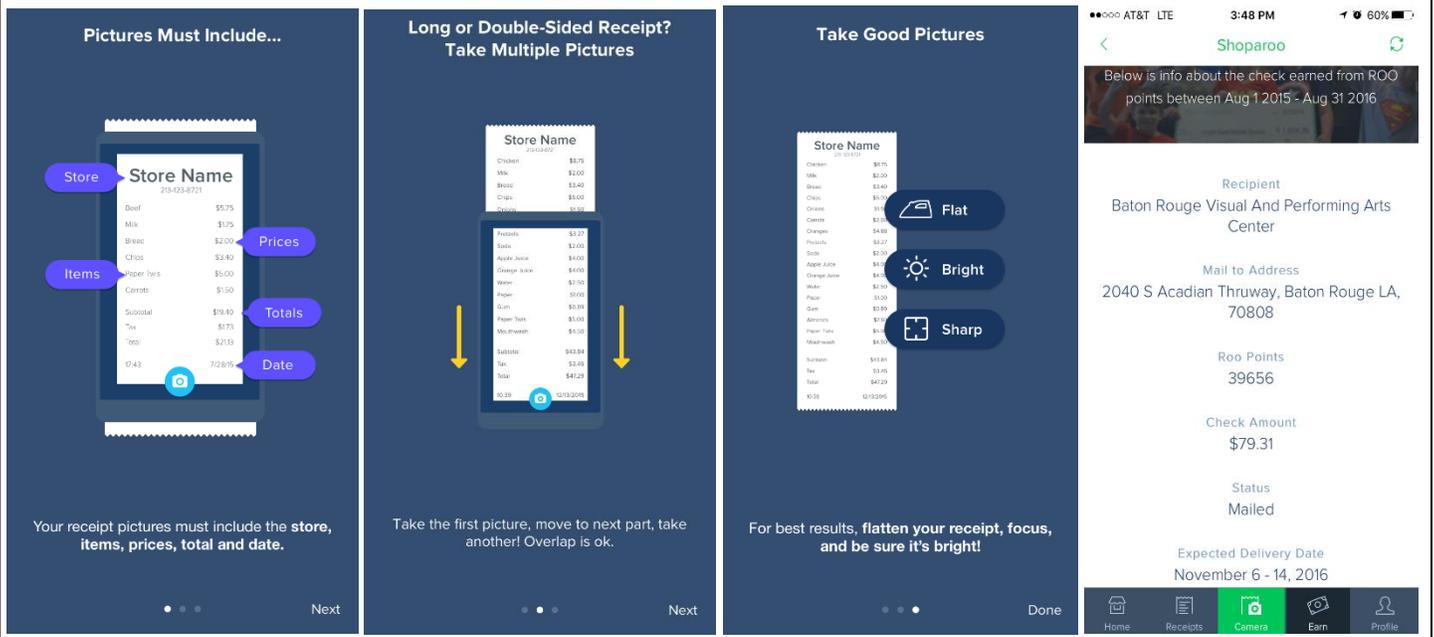
Step 2:
Choose our School



Step 3:
Select a grade-level (optional)



Step 4:
Snap pictures of your receipts and earn money for our school!



BRCVPA Currently has ONLY 25 SHOPAROO SUPPORTERS. If we can increase that number to 100 or greater by Thursday night at 7:00 P.M., we will have a SCHOOL-wide free dress day this Friday, November 18th!

Sign up now! Tell your friends!